**CML Social Media Planning**

**(14th October 2020 – 16th October 2020)**

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| **Date** | **Segment** | **Posting Detail/Description** |
| 12th October 2020 | Tips | “How to become an artist” |
| 13th October 2020 | Quotes/Fun Facts | - |
| 14th October 2020 | Sell/Product | Logo Package |
| 15th October 2020 | Repost posting | \*any viral video / interesting video |
| 16th October  2020 | CML TV video | Food Review segment : Warung Bunian |

**CML Social Media Planning**

**(19th October 2020 – 23th October 2020)**

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| **Date** | **Segment** | **Posting Detail/Description** |
| 19th October 2020 | Quotes/Fun Facts |  |
| 20th October 2020 | Tips |  |
| 21th October 2020 | Sell/Product | Branding Package |
| 22th October 2020 | Repost Posting | \*any viral video/ interesting video |
| 23th October 2020 | CML TV video | Hobbies segment : Botanic Plant |

**CML Social Media Planning**

**(26th October 2020 – 30th October 2020)**

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| **Date** | **Segment** | **Posting Detail/Description** |
| 26th October 2020 | Quotes/Fun Facts |  |
| 27th October 2020 | Tips |  |
| 28th October 2020 | Sell/Product | Product Shoot Package |
| 29th October  2020 | Repost Posting | \*any viral video/ interesting video |
| 30th October  2020 | CML TV video | Food Review segment : Bookworm Café (Loklok) |